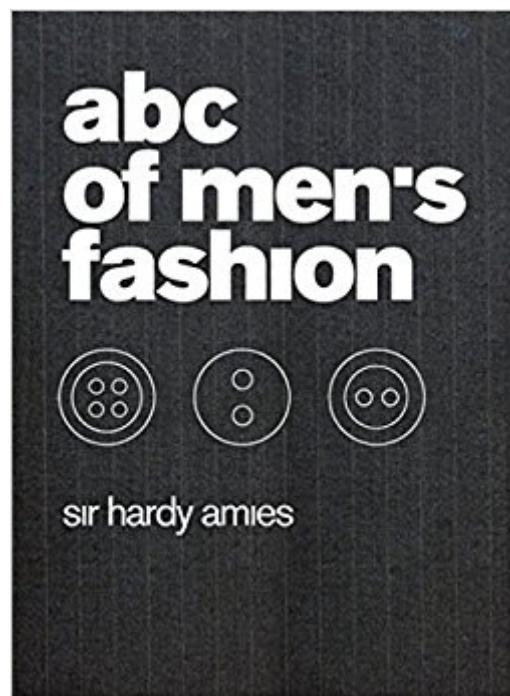


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# ABC Of Men's Fashion



## Synopsis

“A man should look as if he has bought his clothes with intelligence, put them on with care, and then forgotten all about them.” For all men—and indeed all women who are interested in men’s clothes—here is an alphabetical guide to men’s fashion written with wit and expert knowledge. From the etiquette of dressing for all occasions to the meaning of technical terms, Hardy Amies’s skillful eye guides you safely through style decisions on everything from blazers and brogues to skiing and sandals. No man can afford to be without this classic style bible. EXHIBITION SCHEDULE: Victoria and Albert Museum, London, September 22, 2007–January 6, 2008; There’s no such thing as a designer of menswear—it’s only history. The suit around the world is based on the English suit, which began in about 1670. Any man, whether he’s American, Japanese, French or whatever, who wants to be seriously well dressed, looks to the Englishman’s suit for how to achieve it. from abc of men’s fashion

## Book Information

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## Customer Reviews

Sir Hardy Amies died in 2003, but his legacy and style continues under his protégé Ian Garlant at Hardy Amies Plc. He opened his fashion house in 1945 and became Dressmaker by Appointment to Her Majesty The Queen. Famous for menswear and his keen eye for classic style, Amies had a regular fashion column in Esquire magazine.

This book was originally published in 1964 and sometimes it sounds like it with references to "what will the Beatles wear in the future" and things like that. It was updated in 2007 but many of the references sound dated and were apparently left as-is. It's actually a sort of dictionary with alphabetical listings of style items. It could use more pictures. Photos of the fedora hats look rather ridiculous because they're oddly shaped but "modern" for the 60s. Most of the photos are obviously pictures of 1960s clothing...skinny trousers and even skinnier jackets. Many of the references, though, are timeless as good style is. Even though it has some tiny faults the book is very well written and witty. For instance, the author describes what a deerstalker hat is by saying "Sherlock Holmes can wear one. You can't." The author also does not like trouser cuffs (called "turn ups")! It's a nice reference book to have nonetheless and a nice read.

Pretty useless. It's more of a dictionary on fashion terms than an actual mens style fashion guide. I was completely unsatisfied. However, the build quality on the book is very nice. Great paper, nice elastic band to keep the book together, and a pleasing texture on the cover. Wish the contents were as satisfying.

All good.

As many reviews stated, it is more like a dictionary of terms but the information is interesting.

Absolute joy to read, a good bit of humor, and the perfect coffee table or waiting room reader. Great gift for any man.

I bought this book after seeing a video about Hardy Amies. Its an interesting book but its not really a reading book like I thought. More of a dictionary of fashion terms. Overall I like the book though. Just not what I thought it was.

This is a great book to learn and understand the basics of men's fashion. Some of the comments are a bit dated, and clearly lean towards ideas more prevalent in Europe than in the states. But as a primer on the basics of what is what, and when to wear it...this is a solid reference for your book shelf.

This book is wonderful. It's quite small in size, but packed with witty information. I didn't realize it

was a reprint of a book originally published in the '60's, but as you read, it makes sense. It's a perfect book for someone who is interested in the finer and more traditional aspects of men's fashion.

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